



Standard Texas Lutheran University Photography/Video Release

CHECK APPROPRIATE BOX: For an adult For a minor under the age of 18

I, the undersigned, hereby consent to the use by Texas Lutheran University and those acting with permission and authority of TLU, of all photographs, videotape, or other images or recordings that TLU has taken of me or in which I may be included, for all purposes, in any and all media including the Internet, without limitation, including promotion, solicitation, advertising or trade.

I am fully aware that my likeness may appear in materials available to students, parents, faculty or staff of TLU, and individuals outside of the TLU community.

I hereby waive any right to inspect or approve the finished images or other content, including advertising copy or printed matter, in which they may be used.

I understand that any distribution of the images will be fully compliant with TLU policies, statements and values. I release TLU and those acting under their authority from any liability related to the alteration, intentional or otherwise, that may occur in connection with the processing, editing, transmission, display or publication of the images, and understand that images may be cropped or altered for purposes of illustration.

I understand that all images in which I participate, including film, photographic prints, digital files or video are the exclusive property of TLU and I grant to TLU the unrestricted right to copyright, publish and re-publish the images.

PRINT NAME (PHOTO SUBJECT)

DATE

PRINT NAME OF PARENT/GUARDIAN
(IF MINOR RELEASE)

AGE (IF MINOR/TLU CLASS LEVEL)

Parent/legal guardian warrants and represents that he/she has the full legal capacity to consent to the shoot and to execute this release.

SIGNATURE

PHONE

EMAIL

PHOTOGRAPHER

PHONE

EMAIL

If you are completing this form as part of a TLU class, please tell us the name of your professor and the name of the course:

General Guidelines for use of photos

Rights: Full rights to photos taken by TLU staff, or freelance photographers hired by TLU, belong to the University. Photographs may be used for any and all uses in print or online media. TLU staff who hire freelance photographers should ensure that full-usage rights to the images belong to TLU as part of the terms of your request for purchase.

Photo releases: Photos taken in public places, for purposes of news or general information, do not require photo releases. Photos used to advertise products or services of the University may not require releases when the focus of the photo is a location or event, not a person. Examples: a group of students at a TLU extra-curricular activity or athletic event; a group of alumni at a fundraising events; general photos of students walking across campus.

When an individual's face is featured in such a way as to be clearly recognizable, and appear to endorse TLU's programs, the best practice is to obtain a signed release, to be store with records of payment for the ad or publication. Example: An individual who is highlighted on a special scholarship brochure (implies the featured individual received a scholarship).

Any advertising use of images that include minor children under 18 years of age, or hospital patients, require a signed photo release, to be filed with records of placement and payment for the ad or publication. If a release and other identifying information is not available, include "photo illustration" in a caption or credit, to be clear that the individual is shown for illustrative purposes only.

Staff may obtain and store releases over and above these guidelines if they feel it is in their best interest.

Photo requests from outside the University: External media outlets, businesses and others may request permission to use TLU photos. TLU photography is the property of Texas Lutheran University and should be credited with the University's name, or the University and photographer's name as shown:

Texas Lutheran University Photo, or <Photographer's Name> | Texas Lutheran University

For questions about University photos and video, please contact the Office of Marketing and Communications at marcom@tlu.edu.