



# MASTER OF BUSINESS ADMINISTRATION

## 100% ONLINE PROGRAM

MBA's are highly valued in the marketplace as employers seek to hire strong managers and decision makers who are familiar with contemporary management issues, new virtual working environments, and the latest in data mining, predictive modeling, and business analytics.

TLU's 100% online MBA equips managers with the knowledge and resources they need to lead employees in an era of emerging work settings and an increasing demand for data management and analysis. True to the TLU experience, our MBA students have many opportunities to get to know others in their cohort and develop long-lasting relationships with a new network of business professionals.

### ABOUT THE PROGRAM:

- 100% online
- 30-credit hour program and 10 courses total (7 core courses and 3 business analytics concentration courses)
- All courses are 8 weeks with 2 starts per year – Fall and Spring
- Candidates may complete the program in as few as 12 months (4 courses in fall; 4 in spring; and 2 in summer)
- Graduates of the program will also earn a Certificate in Business Analytics

### PROGRAM COSTS:

- \$675 per credit hour or \$20,250 total
- \$420 per year student services fee
- \$210 per year technology fee
- \$400 enrollment deposit applied to tuition. No application fee.
- Books are not included in tuition and fees
- TLU alumni are eligible for a tuition discount of 10%
- TLU MBA business partners may be eligible for a tuition discount - consult with program director

### CURRICULUM OVERVIEW:

- Management and the Modern Manager
- Business Statistics & Analytics
- Managerial Finance
- Marketing Management
- Legal & Ethical Issues for Managers
- Managerial Accounting
- Capstone in Strategic Management
- Global Environment of Business
- Predictive & Operations Analytics
- Decision Making & Change Management



# APPLICATION DEADLINES:

**Fall Start**  
**March 1:** Early Deadline  
**May 1:** Priority Deadline  
**July 1:** Late Deadline

**Spring Start**  
**Oct. 1:** Early Deadline  
**Nov. 1:** Priority Deadline  
**Dec. 1:** Late Deadline

## ADMISSIONS CRITERIA

Applicants must already hold a bachelor's degree from an accredited university

- Along with the application for admission, applicants must submit the following:
  - Official transcripts from all colleges and universities attended
  - Professional resume
  - Minimum of one professional letter of recommendation
  - Personal statement explaining applicant's motivation to pursue TLU's MBA

Applicants must have the following academic requirements:

- Overall GPA of 3.0 in undergraduate coursework. If you do not have a 3.0 or higher, you must have a least 5 years of work experience.
- If you do not have an overall undergraduate GPA of 3.0 or at least 5 years of work experience, you must submit a GRE score of at least 283 or a GMAT score of at least 420 to be considered for admission. Note: GRE or GMAT scores must be within the last five years.

Applicants must have completed the following undergraduate courses as prerequisites for the MBA. If you have not completed all six courses, you must have completed at least three of the following six courses to be considered for provisional acceptance into the program:

- Principles of Accounting – BUSI 231
- Principles of Management – BUSI 373
- Principles of Marketing – BUSI 337
- Principles of Finance – BUSI 377
- Statistics or higher-level math course – STAT 374 or MATH 136
- Management of Information Systems – ISYS 231

## ADMISSIONS CRITERIA FOR INTERNATIONAL APPLICANTS

- In addition to the above admissions criteria, international applicants (not living in the U.S.), must provide proof of English proficiency by submitting a TOEFL score or IELTS score:
- Test of English as a Foreign Language (TOEFL) taken within the past two years. TOEFL iBT minimum score of 80; TOEFL PBT minimum score of 550; and TOEFL CBT minimum score of 213; or
- IELTS exam score of 6.5 or higher taken within the past two years



## COMPLETE YOUR PREREQUISITES ONLINE WITH IVY

TLU has partnered with Ivy Software to provide self-paced, online, prerequisite courses at a reasonable cost (\$125 per course) for our MBA candidates. Students who are directed to complete prerequisites by the Director for Graduate Admissions will need to create an account through the Ivy-TLU MBA link on [tlu.edu/mba](http://tlu.edu/mba) to register for the courses they need.

Ivy's courses are non-credit and have been approved by the ACBSP and the IACBE as meeting all the requirements for a Common Professional Component (CPC).



**For more information, contact: Elliott Powell,**  
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[www.tlu.edu/mba](http://www.tlu.edu/mba)

