



TEXAS LUTHERAN UNIVERSITY BUSINESS

BUSINESS ADMINISTRATION



WHAT TO EXPECT

Small Class Size

We believe that smaller class size equals a more enriching college experience. We work hard to ensure your business classes are as small as possible.

A Sound Business Foundation

Regardless of your specialization, you will take the same core classes as your fellow business students. These include accounting, marketing, strategy, international business, finance, and ethics.

Theory Meets Practice

First, you will learn the fundamentals of business theory. Then you'll put your newfound knowledge to practical use via group projects and real-world experience.

A Career at Graduation

We design our business curriculum, research, and career services to ensure you're ready to enter a rewarding job after graduation.

One-of-a-Kind Internships

TLU business students intern at some of the largest companies in the world—including AT&T, PwC, Ernst & Young, KPMG, Republic Plastics, and Deloitte Touche Tohmatsu.

Big Dog Endowment

Created by two TLU alumni and funded with \$2 million, Big Dog Endowment promotes effective and sustainable philanthropy. The fund strives to impact the community in the most positive manner possible and is believed to be the only program of its kind run exclusively by college students.

Big Dog is responsible for properly managing, evaluating, distributing, and monitoring funds to worthy causes. Students utilize a team-based approach where ideas are presented and pitched to the board of directors to decide the most effective path for funding. The students must understand the business of philanthropy, utilize prudent business management skills, and apply them to the world of charities and non-profit organizations.



In the first two years of the program, Big Dog distributed **\$90,000** to assist those impacted by floods, earthquakes, hurricanes, famine, & war.

Degree Plans

- Business Social Entrepreneurship BBA
- Business Marketing BBA
- Business Master of Accountancy MACy
- Business International Business BBA
- Business Finance BBA
- Business Accounting BBA
- Business Management BBA
- Master of Business Administration MBA
- Master of Science in Business Analytics MSBA



Bulldog Investment Company (BIC)

While it's expected that business programs teach students about investments and portfolio management, they rarely allow them to manage real money.

For over 14 years, TLU's BIC has been doing just that with the help of Sather Financial Group and founder Dave Sather '89. BIC isn't a simulation; it's students managing real money and actual investments with Warren Buffett's (Berkshire Hathaway) value investing philosophy. Since the program began, the students' portfolio has grown at a rate of **14.66%** per year and now stands at about **\$1.5 million**, outperforming their benchmark by 258 percentage points.

The program is the three-time, and current, champion of the Texas Investment Portfolio Symposium, defeating MBA programs from Baylor, Tulane, Rice, SMU, Texas State, and the University of North Texas.

BIC is also the Best Student Showcase winner for Region 6 of the Accreditation Council for Small Business Colleges and Programs.

Internships & Career Opportunities

TLU business students have interned at places like AT&T, Rush Enterprises, PwC, Ernst & Young, Deloitte Touche Tohmatsu, KPMG, and Republic Plastics. Faculty also have established relationships and connections with local businesses including the San Antonio Housing Authority, IRS Criminal Investigations, United Way San Antonio, Guadalupe Valley Medical Center, CivTechSA, Upbring Disaster Response, and many others.

Aside from employment in marketing, management, accounting, and auditing, TLU graduates have gone on to pursue careers as insurance agents, loan officers, tax managers, financial analysts, and investment representatives at companies like Proctor & Gamble, FORVIS, HEB, Tesoro, Inc., Valero Energy, and Yahoo.



Audra Bahr, CPA, CFE '18

Master of Accountancy & English Double Major

Lead consultant - Forensics and Valuation at FORVIS

Not only did I learn the technical aspects of accounting and business, I also learned how to be a professional. The professors genuinely care about their students, and they teach the soft skills needed to be successful. When I encountered CPA exam topics I didn't understand, they took the time to help me learn the material during Christmas break and during the semester. They are so dedicated to their students and their doors are always open.



Demetrius Hardemann '05

Accounting Major
Special Agent, IRS Criminal Investigations Unit

I feel a responsibility at my job. No two days are alike. I get to see things that most people never will. My TLU education is something that will always resonate with me. I was more than a name and number at TLU; I was a person. The professors enjoy teaching and they recognize students who can do the work.



TLU | MBA

MASTER OF BUSINESS ADMINISTRATION

100% ONLINE PROGRAM

MBA's are highly valued in the marketplace as employers seek to hire strong managers and decision-makers familiar with contemporary management issues, new virtual working environments, and the latest in business analytics.

TLU's 100% online MBA equips managers with the knowledge and resources they need to lead employees in an era of emerging work settings and an increasing demand for data management and analysis. True to the TLU experience, our MBA students have many opportunities to get to know others in their cohort and develop long-lasting relationships with a new network of business professionals.

ABOUT THE PROGRAM

- 100% online
- 30-credit hour program and 10 courses total
- All courses are 8 weeks with 2 starts per year – Fall and Spring
- Candidates may complete the program in as few as 12 months (4 courses in fall; 4 in spring; and 2 in summer)
- Graduates of the program will also earn a Certificate in Business Analytics

Curriculum Overview

- Management and the Modern Manager
- Business Statistics and Analytics
- Managerial Finance
- Marketing Management
- Legal & Ethical Issues for Managers
- Managerial Accounting
- Capstone in Strategic Management
- Global Environment of Business
- Predictive & Operations Analytics
- Decision Making & Change Management



For more information, contact the Office of Admissions
admissions@tlu.edu (830) 372-8050

